

FIG. 1

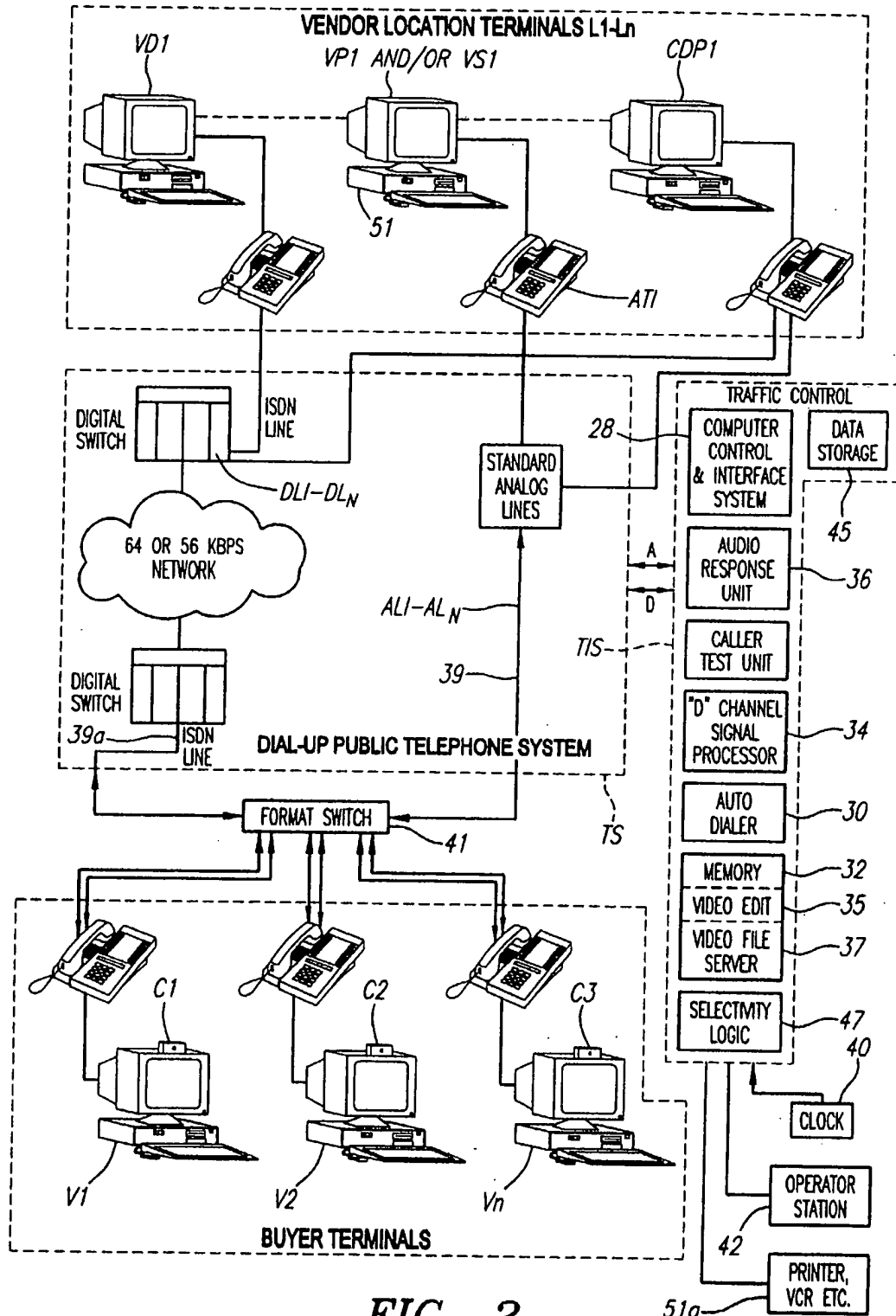
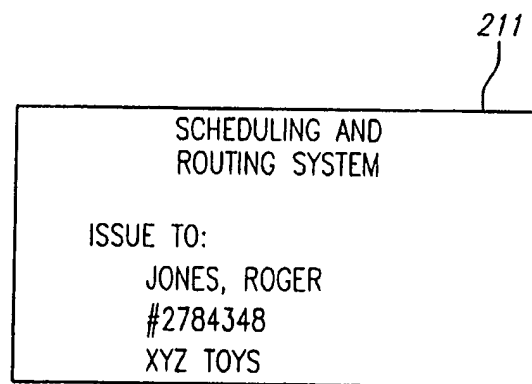
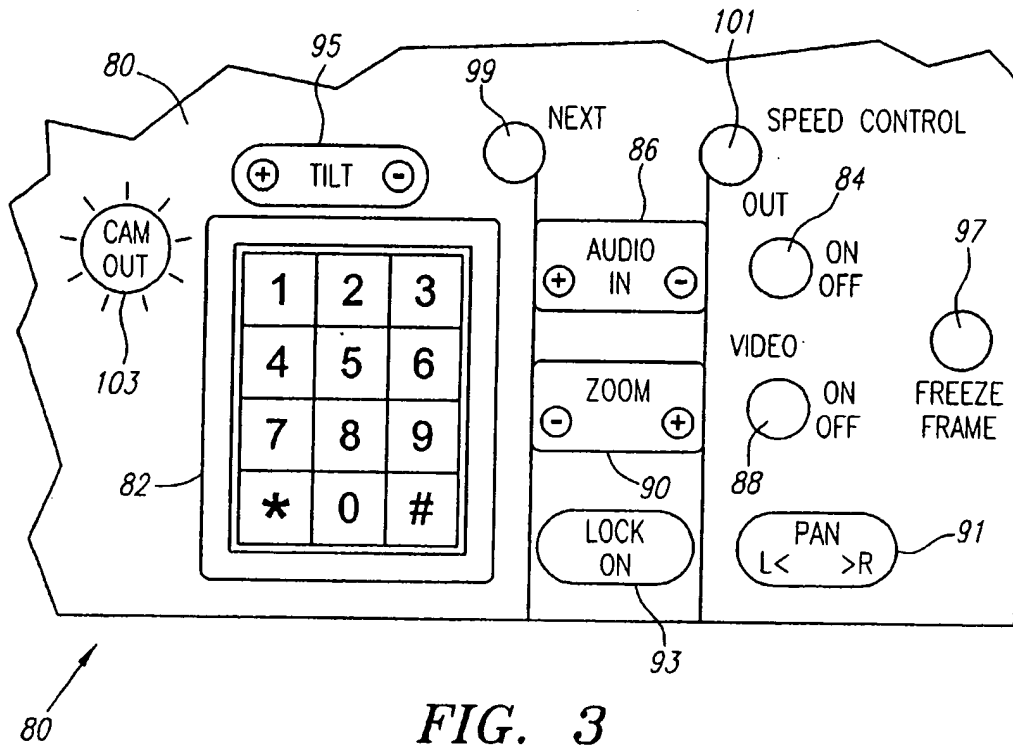


FIG. 2



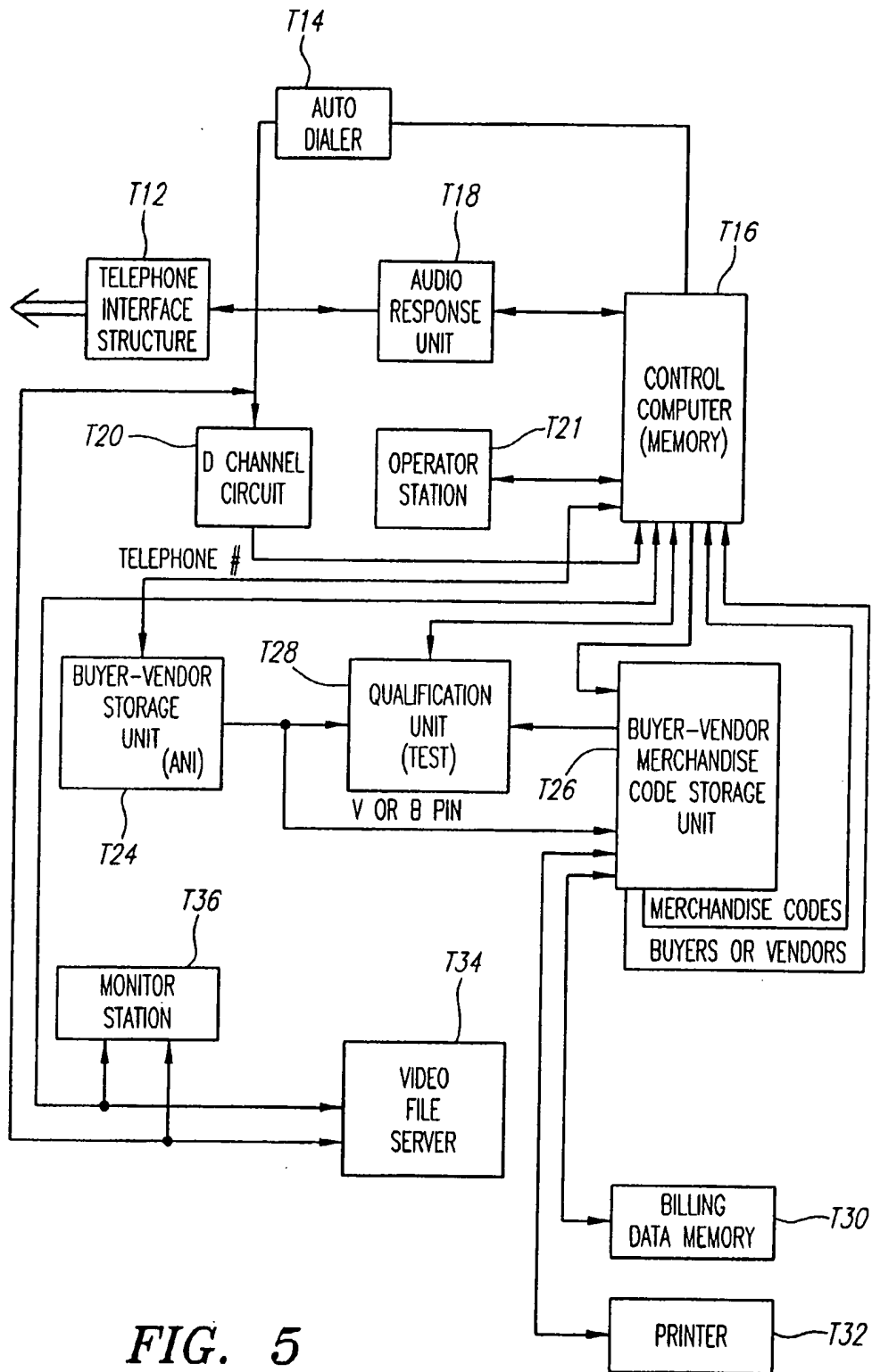


FIG. 5

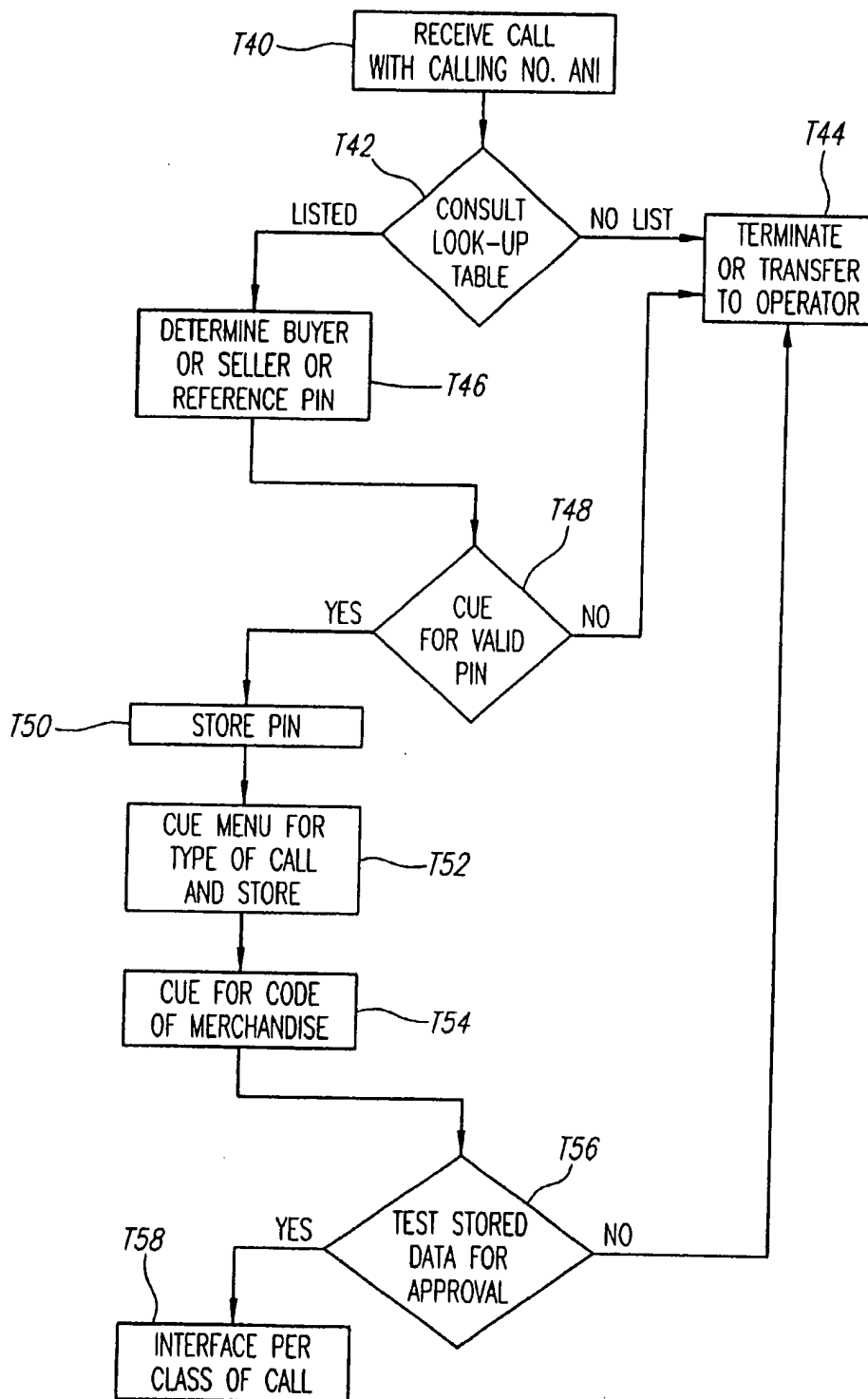


FIG. 6

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VENDOR CELL						
TELEPHONE NO. & ADDRESS	PIN VENDOR NO.	TELEPHONE NO.	VIDEO FORMAT	RATING	PRIORITY	
	PERSONS	NAME	COMPANY NAME	OTHERS IN CONFERENCE	LAST PURCHASE DATA	
	CROSS REFERENCE NO. TO OTHER BUYER LOCATIONS			BUYERS AVAILABLE	TIME LIMIT	
	CALL BILLING DATA D1 DATE - TIME - FORMAT NO -			CALL BILLING DATA D2	USE RATE	
	MERCHANDISE CODES					

*FIG. 7*

BUYER CELL			
FIFO TIME ADDRESS	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">BUYER NO.</td> <td>APPOINTMENT SCHEDULE</td> </tr> </table>	BUYER NO.	APPOINTMENT SCHEDULE
BUYER NO.	APPOINTMENT SCHEDULE		
- (DAY - MONTH - YEAR - TIME - PERIOD#) - (DMYTP)			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">- (DMYTP) -</td> <td>AVAILABILITY SCHEDULE</td> </tr> </table>		- (DMYTP) -	AVAILABILITY SCHEDULE
- (DMYTP) -	AVAILABILITY SCHEDULE		
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">MERCHANDISE CODES</td> <td></td> </tr> </table>		MERCHANDISE CODES	
MERCHANDISE CODES			

*FIG. 8*

EXEMPLARY BUYER REQUEST FORM

DATE	<u>12-7-93</u>	TIME	<u>8:45 AM PST</u>	BUYER CO.	<u>FOOD 4 LESS</u>	SPECIFIC BUYER	<u>LARRY ISHII</u>
VIDEO UNIT	<u>714 668 5335</u>	YOUR REFERENCE #	<u>5127</u>	MERCHANDISE CODE	<u>472361</u>		
GENERAL CATEGORY	<u>BASIC HEALTH AND BEAUTY AIDS</u>		SPECIAL CATEGORY	<u>SHAMPOO &amp; CONDITIONERS</u>			
SUBMIT PRESENTATION							
REQUEST SPECIFICS							
CONDITIONING SHAMPOO FOR THE U.S. MARKET							
PAPAYA BASED							
12 OZ. BOTTLE							
UNDER \$2.00 NET COST							
MUST BE AVAILABLE DELIVERED TO FULLERTON, CA BY 12-18-93, 8:00 AM PST							
MINIMUM 10,000 UNITS							
DATE/TIME OFFERS REQUIRED BY <u>12-7-93, 3:00 PM (PST)</u>							

*FIG. 9*

EXEMPLARY NOTIFICATION RECEIPT

YOUR #5127 RECEIVED, ASSIGNED TELEBUYER #681296 DISTRIBUTED TO 736 VENDORS
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*FIG. 10*